

NCC Cable System Order

Order #	62358217	Flight Dates	10/24/16 - 11/13/16	Update Date	10/27/16
Syscode	1697	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/WOW-Downriver-Dearborn, MI	Advertiser	MI GOP	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$14,501.00
AE	Matthew Marcus	Product Code		Commission	\$2,175.15
Sales Coordinator	Lilka Marino	Est Code	HD23	Net Total	\$12,325.85
Office	Washington	Product Name		Total Spots	341
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.27 New Order, Please Review and Confirm,			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	\$30.00	\$120.00	30	Issue
2	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$32.00	\$288.00	30	Issue
3	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$32.00	\$32.00	30	Issue
4	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	5	\$27.00	\$135.00	30	Issue
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$29.00	\$290.00	30	Issue
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$29.00	\$29.00	30	Issue
7	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue
8	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	Issue
9	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	Issue
10	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$36.00	\$180.00	30	Issue
11	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	Issue
12	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	Issue
13	CNN	CNN NEWSROOM<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	Issue
14	CNN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	Issue
15	ESPN	VARIOUS	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$84.00	\$252.00	30	Issue
16	ESPN	VARIOUS	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$90.00	\$630.00	30	Issue
17	ESPN	VARIOUS	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$90.00	\$90.00	30	Issue
18	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	\$72.00	\$288.00	30	Issue
19	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$77.00	\$616.00	30	Issue
20	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$77.00	\$77.00	30	Issue
21	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$60.00	\$180.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	1697
System Name	Comcast/WOW-Downriver-Dearborn, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$14,501.00		
Commission	\$2,175.15		
Net Total	\$12,325.85		
Total Spots	341		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$64.00	\$576.00	30	Issue
23	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$64.00	\$64.00	30	Issue
24	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$105.00	\$420.00	30	Issue
25	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$112.00	\$1,120.00	30	Issue
26	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$112.00	\$112.00	30	Issue
27	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$72.00	\$144.00	30	Issue
28	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$77.00	\$154.00	30	Issue
29	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	\$66.00	\$264.00	30	Issue
30	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$71.00	\$639.00	30	Issue
31	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$71.00	\$71.00	30	Issue
32	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	5	\$57.00	\$285.00	30	Issue
33	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$61.00	\$610.00	30	Issue
34	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$61.00	\$61.00	30	Issue
35	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	5	\$48.00	\$240.00	30	Issue
36	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$52.00	\$624.00	30	Issue
37	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$52.00	\$52.00	30	Issue
38	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$84.00	\$420.00	30	Issue
39	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$90.00	\$1,080.00	30	Issue
40	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$90.00	\$90.00	30	Issue
41	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$57.00	\$114.00	30	Issue
42	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$61.00	\$122.00	30	Issue

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Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$14,501.00		
Commission	\$2,175.15		
Net Total	\$12,325.85		
Total Spots	341		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$30.00	\$90.00	30	Issue
44	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$32.00	\$256.00	30	Issue
45	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$32.00	\$32.00	30	Issue
46	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	\$27.00	\$108.00	30	Issue
47	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	9	\$29.00	\$261.00	30	Issue
48	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$29.00	\$29.00	30	Issue
49	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue
50	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$23.00	\$230.00	30	Issue
51	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	Issue
52	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$36.00	\$144.00	30	Issue
53	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	Issue
54	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	Issue
55	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	Issue
56	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	Issue
57	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	3	\$10.00	\$30.00	30	Issue
58	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	Issue
59	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	Issue
60	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$20.00	\$80.00	30	Issue
61	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$20.00	\$240.00	30	Issue
62	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	Issue
63	ESP2	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$14.00	\$28.00	30	Issue

NCC Cable System Order

Order #	62358217	Flight Dates	10/24/16 - 11/13/16	Update Date	10/27/16
Syscode	1697	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/WOW-Downriver-Dearborn, MI	Advertiser	MI GOP	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$14,501.00
AE	Matthew Marcus	Product Code		Commission	\$2,175.15
Sales Coordinator	Lilka Marino	Est Code	HD23	Net Total	\$12,325.85
Office	Washington	Product Name		Total Spots	341
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.27 New Order, Please Review and Confirm,			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESP2	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$14.00	\$28.00	30	Issue
65	NFLN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$10.00	\$40.00	30	Issue
66	NFLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	13	\$10.00	\$130.00	30	Issue
67	NFLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	Issue
68	NFLN	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
69	NFLN	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$8.00	\$16.00	30	Issue
70	BTN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$15.00	\$60.00	30	Issue
71	BTN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	Issue
72	BTN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	Issue
73	BTN	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
74	BTN	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$13.00	\$52.00	30	Issue

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	97	244	0	0	0	0	0	0	0	0	0	0	341
AMT	\$3,980.00	\$10,521.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$14,501.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358217 | Detroit | Comcast/WOW-Downriver-Dearborn, MI | 1697 |

NCC Cable System Order

Order #	62358217
Syscode	4066
System Name	Comcast/Downriver U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$11,356.00		
Commission	\$1,703.40		
Net Total	\$9,652.60		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$18.00	\$54.00	30	Issue
2	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$20.00	\$180.00	30	Issue
3	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$20.00	\$20.00	30	Issue
4	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	3	\$15.00	\$45.00	30	Issue
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$16.00	\$160.00	30	Issue
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$16.00	\$16.00	30	Issue
7	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	5	\$12.00	\$60.00	30	Issue
8	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$13.00	\$156.00	30	Issue
9	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$13.00	\$13.00	30	Issue
10	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue
11	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	Issue
12	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	Issue
13	CNN	CNN NEWSROOM<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
14	CNN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$16.00	\$32.00	30	Issue
15	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$24.00	\$72.00	30	Issue
16	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$26.00	\$234.00	30	Issue
17	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$26.00	\$26.00	30	Issue
18	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
19	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$23.00	\$230.00	30	Issue
20	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$23.00	\$23.00	30	Issue
21	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	5	\$15.00	\$75.00	30	Issue

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Order #	62358217
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Market	Detroit

AE	Matthew Marcus
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
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Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$11,356.00		
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Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	Issue
23	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	Issue
24	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	7	\$30.00	\$210.00	30	Issue
25	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	15	\$32.00	\$480.00	30	Issue
26	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	Issue
27	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$21.00	\$42.00	30	Issue
28	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$23.00	\$46.00	30	Issue
29	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$12.00	\$36.00	30	Issue
30	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	8	\$13.00	\$104.00	30	Issue
31	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$13.00	\$13.00	30	Issue
32	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	3	\$12.00	\$36.00	30	Issue
33	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$13.00	\$130.00	30	Issue
34	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$13.00	\$13.00	30	Issue
35	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	5	\$9.00	\$45.00	30	Issue
36	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$10.00	\$100.00	30	Issue
37	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$10.00	\$10.00	30	Issue
38	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$15.00	\$75.00	30	Issue
39	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	Issue
40	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	Issue
41	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
42	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4066
System Name	Comcast/Downriver U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$11,356.00	
Commission		\$1,703.40	
Net Total		\$9,652.60	
Total Spots		498	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	3	\$27.00	\$81.00	30	Issue
44	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	7	\$29.00	\$203.00	30	Issue
45	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$29.00	\$29.00	30	Issue
46	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	\$21.00	\$84.00	30	Issue
47	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$23.00	\$184.00	30	Issue
48	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$23.00	\$23.00	30	Issue
49	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	\$36.00	\$216.00	30	Issue
50	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$39.00	\$546.00	30	Issue
51	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	Issue
52	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	Issue
53	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	Issue
54	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	\$2.00	\$8.00	30	Issue
55	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	8	\$2.00	\$16.00	30	Issue
56	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$2.00	\$2.00	30	Issue
57	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$4.00	\$16.00	30	Issue
58	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$4.00	\$36.00	30	Issue
59	ESP2	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$4.00	\$4.00	30	Issue
60	ESP2	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$4.00	\$8.00	30	Issue
61	ESP2	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$4.00	\$8.00	30	Issue
62	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	4	\$24.00	\$96.00	30	Issue
63	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$26.00	\$234.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4066
System Name	Comcast/Downriver U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		3	
Total		\$11,356.00	
Commission		\$1,703.40	
Net Total		\$9,652.60	
Total Spots		498	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$26.00	\$26.00	30	Issue
65	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$45.00	\$225.00	30	Issue
66	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$48.00	\$576.00	30	Issue
67	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	Issue
68	USA	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$33.00	\$66.00	30	Issue
69	USA	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$36.00	\$72.00	30	Issue
70	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	3	\$6.00	\$18.00	30	Issue
71	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$7.00	\$49.00	30	Issue
72	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$7.00	\$7.00	30	Issue
73	GOLF	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$6.00	\$12.00	30	Issue
74	GOLF	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$7.00	\$14.00	30	Issue
75	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$36.00	\$180.00	30	Issue
76	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	Issue
77	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	Issue
78	HGTV	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	Issue
79	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	Issue
80	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$36.00	\$180.00	30	Issue
81	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	Issue
82	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	Issue
83	TNT	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	Issue
84	TNT	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4066
System Name	Comcast/Downriver U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$11,356.00		
Commission	\$1,703.40		
Net Total	\$9,652.60		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$45.00	\$225.00	30	Issue
86	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$48.00	\$576.00	30	Issue
87	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	Issue
88	FOOD	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$33.00	\$66.00	30	Issue
89	FOOD	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$36.00	\$72.00	30	Issue
90	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$10.00	\$40.00	30	Issue
91	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	Issue
92	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	Issue
93	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$21.00	\$105.00	30	Issue
94	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$23.00	\$276.00	30	Issue
95	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	Issue
96	LIF	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
97	LIF	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$16.00	\$32.00	30	Issue
98	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	4	\$21.00	\$84.00	30	Issue
99	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	9	\$23.00	\$207.00	30	Issue
100	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	Issue
101	DISC	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
102	DISC	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$16.00	\$32.00	30	Issue
103	BTN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$9.00	\$45.00	30	Issue
104	BTN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	Issue
105	BTN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$10.00	\$10.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4066
System Name	Comcast/Downriver U-verse, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$11,356.00		
Commission	\$1,703.40		
Net Total	\$9,652.60		
Total Spots	498		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	BTN	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$6.00	\$12.00	30	Issue
107	BTN	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$7.00	\$14.00	30	Issue
108	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$36.00	\$180.00	30	Issue
109	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$39.00	\$468.00	30	Issue
110	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$39.00	\$39.00	30	Issue
111	HIST	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$27.00	\$54.00	30	Issue
112	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$29.00	\$58.00	30	Issue

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	149	349	0	0	0	0	0	0	0	0	0	0	498
AMT	\$3,195.00	\$8,161.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$11,356.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358217 | Detroit | Comcast/Downriver U-verse, MI | 4066 |

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$66.00	\$198.00	30	Issue
2	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$71.00	\$497.00	30	Issue
3	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$71.00	\$71.00	30	Issue
4	CNN	CNN NEWSROOM<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	\$57.00	\$228.00	30	Issue
5	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$61.00	\$610.00	30	Issue
6	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$61.00	\$61.00	30	Issue
7	CNN	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$90.00	\$270.00	30	Issue
8	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$96.00	\$864.00	30	Issue
9	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$96.00	\$96.00	30	Issue
10	CNN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	6	\$102.00	\$612.00	30	Issue
11	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$109.00	\$1,526.00	30	Issue
12	CNN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$109.00	\$218.00	30	Issue
13	CNN	CNN NEWSROOM<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$57.00	\$114.00	30	Issue
14	CNN	CNN NEWSROOM<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$61.00	\$122.00	30	Issue
15	FXNC	FOX AND FRIEND<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	4	\$177.00	\$708.00	30	Issue
16	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	9	\$189.00	\$1,701.00	30	Issue
17	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$189.00	\$189.00	30	Issue
18	FXNC	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	\$150.00	\$600.00	30	Issue
19	FXNC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$160.00	\$1,600.00	30	Issue
20	FXNC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$160.00	\$160.00	30	Issue
21	FXNC	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$120.00	\$360.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	12	\$128.00	\$1,536.00	30	Issue
23	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$128.00	\$128.00	30	Issue
24	FXNC	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	7	\$219.00	\$1,533.00	30	Issue
25	FXNC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	16	\$234.00	\$3,744.00	30	Issue
26	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$234.00	\$468.00	30	Issue
27	FXNC	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$150.00	\$300.00	30	Issue
28	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$160.00	\$320.00	30	Issue
29	MNBC	MORNING JOE<	10/24/16	10/30/16	05:00	09:00					X	X	X	-	-	3	\$72.00	\$216.00	30	Issue
30	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00	X	X	X	X	X	X	X	-	-	7	\$77.00	\$539.00	30	Issue
31	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$77.00	\$77.00	30	Issue
32	MNBC	VARIOUS	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	\$63.00	\$252.00	30	Issue
33	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	10	\$68.00	\$680.00	30	Issue
34	MNBC	VARIOUS	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$68.00	\$68.00	30	Issue
35	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$105.00	\$315.00	30	Issue
36	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$112.00	\$1,008.00	30	Issue
37	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$112.00	\$112.00	30	Issue
38	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$120.00	\$600.00	30	Issue
39	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$128.00	\$1,280.00	30	Issue
40	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$128.00	\$256.00	30	Issue
41	MNBC	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	Issue
42	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$71.00	\$142.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	09:00	16:00					X	X	X	-	-	4	\$123.00	\$492.00	30	Issue
44	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$132.00	\$1,056.00	30	Issue
45	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	09:00	16:00	X							-	-	1	\$132.00	\$132.00	30	Issue
46	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	2	\$102.00	\$204.00	30	Issue
47	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$109.00	\$1,090.00	30	Issue
48	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$109.00	\$109.00	30	Issue
49	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$183.00	\$915.00	30	Issue
50	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$196.00	\$2,352.00	30	Issue
51	ESPN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$196.00	\$196.00	30	Issue
52	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$123.00	\$246.00	30	Issue
53	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$132.00	\$264.00	30	Issue
54	ESP2	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$16.00	\$48.00	30	Issue
55	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$16.00	\$144.00	30	Issue
56	ESP2	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	Issue
57	ESP2	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$30.00	\$150.00	30	Issue
58	ESP2	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$30.00	\$360.00	30	Issue
59	ESP2	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$22.00	\$44.00	30	Issue
60	ESP2	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$22.00	\$44.00	30	Issue
61	USA	AVG. ALL WKS<	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$183.00	\$549.00	30	Issue
62	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$196.00	\$1,764.00	30	Issue
63	USA	AVG. ALL WKS<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$196.00	\$196.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	USA	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$198.00	\$990.00	30	Issue
65	USA	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$212.00	\$2,544.00	30	Issue
66	USA	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$212.00	\$212.00	30	Issue
67	USA	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$129.00	\$258.00	30	Issue
68	USA	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$138.00	\$276.00	30	Issue
69	HALL	VARIOUS	10/24/16	10/30/16	16:00	19:00					X	X	X	-	-	3	\$36.00	\$108.00	30	Issue
70	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00	X	X	X	X	X	X	X	-	-	9	\$39.00	\$351.00	30	Issue
71	HALL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$39.00	\$39.00	30	Issue
72	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$45.00	\$225.00	30	Issue
73	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	10	\$48.00	\$480.00	30	Issue
74	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	Issue
75	HALL	HALLMARK MOVIE<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$33.00	\$66.00	30	Issue
76	HALL	HALLMARK MOVIE<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$36.00	\$72.00	30	Issue
77	CNBC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$36.00	\$180.00	30	Issue
78	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$36.00	\$432.00	30	Issue
79	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	Issue
80	GOLF	AVG. ALL WKS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	3	\$21.00	\$63.00	30	Issue
81	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$23.00	\$161.00	30	Issue
82	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$23.00	\$23.00	30	Issue
83	GOLF	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$15.00	\$30.00	30	Issue
84	GOLF	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$16.00	\$32.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	HGTV	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$99.00	\$495.00	30	Issue
86	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$106.00	\$1,272.00	30	Issue
87	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$106.00	\$106.00	30	Issue
88	HGTV	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	Issue
89	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$71.00	\$142.00	30	Issue
90	TLC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$51.00	\$255.00	30	Issue
91	TLC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$55.00	\$660.00	30	Issue
92	TLC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	Issue
93	TLC	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$33.00	\$66.00	30	Issue
94	TLC	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$36.00	\$72.00	30	Issue
95	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$129.00	\$645.00	30	Issue
96	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$138.00	\$1,656.00	30	Issue
97	TNT	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$138.00	\$138.00	30	Issue
98	TNT	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$87.00	\$174.00	30	Issue
99	TNT	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$93.00	\$186.00	30	Issue
100	TVL	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
101	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	Issue
102	TVL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	Issue
103	TVL	VARIOUS	10/24/16	10/30/16	00:00	02:00					X	X	X	-	-	2	\$6.00	\$12.00	30	Issue
104	TVL	VARIOUS	10/31/16	11/6/16	00:00	02:00	X	X	X	X	X	X	X	-	-	6	\$6.00	\$36.00	30	Issue
105	TVL	VARIOUS	11/7/16	11/13/16	00:00	02:00	X	X						-	-	2	\$6.00	\$12.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
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Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FOOD	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$99.00	\$495.00	30	Issue
107	FOOD	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$106.00	\$1,272.00	30	Issue
108	FOOD	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$106.00	\$106.00	30	Issue
109	FOOD	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	Issue
110	FOOD	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$71.00	\$142.00	30	Issue
111	TBSC	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$222.00	\$1,110.00	30	Issue
112	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$237.00	\$2,844.00	30	Issue
113	TBSC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$237.00	\$237.00	30	Issue
114	TBSC	VARIOUS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$135.00	\$270.00	30	Issue
115	TBSC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$144.00	\$288.00	30	Issue
116	AEN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$123.00	\$615.00	30	Issue
117	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$132.00	\$1,584.00	30	Issue
118	AEN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$132.00	\$132.00	30	Issue
119	AEN	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$84.00	\$168.00	30	Issue
120	AEN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$90.00	\$180.00	30	Issue
121	ENT	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$34.00	\$170.00	30	Issue
122	ENT	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$34.00	\$408.00	30	Issue
123	ENT	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$34.00	\$34.00	30	Issue
124	LIF	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$66.00	\$330.00	30	Issue
125	LIF	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$71.00	\$852.00	30	Issue
126	LIF	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$71.00	\$71.00	30	Issue

NCC Cable System Order

Order #	62358217
Syscode	4486
System Name	Comcast/Taylor, MI
Market	Detroit

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Sep16
-	

Flight Dates	10/24/16 - 11/13/16
Agency	Strategic Media Placement
Advertiser	MI GOP

Client Code	
Product Code	
Est Code	HD23
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/27/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	3		
Total	\$64,142.00		
Commission	\$9,621.30		
Net Total	\$54,520.70		
Total Spots	670		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.27 New Order, Please Review and Confirm,
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	LIF	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$48.00	\$96.00	30	Issue
128	LIF	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$52.00	\$104.00	30	Issue
129	DISC	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$75.00	\$375.00	30	Issue
130	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$80.00	\$960.00	30	Issue
131	DISC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$80.00	\$80.00	30	Issue
132	DISC	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$51.00	\$102.00	30	Issue
133	DISC	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$55.00	\$110.00	30	Issue
134	TRAV	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$14.00	\$70.00	30	Issue
135	TRAV	VARIOUS	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$14.00	\$168.00	30	Issue
136	TRAV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$14.00	\$14.00	30	Issue
137	TRAV	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
138	TRAV	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$10.00	\$20.00	30	Issue
139	BTN	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$15.00	\$75.00	30	Issue
140	BTN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$16.00	\$192.00	30	Issue
141	BTN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$16.00	\$16.00	30	Issue
142	BTN	AVG. ALL WKS	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$12.00	\$24.00	30	Issue
143	BTN	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$13.00	\$26.00	30	Issue
144	HIST	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	5	\$111.00	\$555.00	30	Issue
145	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$119.00	\$1,428.00	30	Issue
146	HIST	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$119.00	\$119.00	30	Issue
147	HIST	AVG. ALL WKS<	10/24/16	10/30/16	11:00	19:00						X	X	-	-	2	\$66.00	\$132.00	30	Issue

NCC Cable System Order

Order #	62358217	Flight Dates	10/24/16 - 11/13/16	Update Date	10/27/16
Syscode	4486	Agency	Strategic Media Placement	Version	1 Vs. 1
System Name	Comcast/Taylor, MI	Advertiser	MI GOP	Show All Lines	
Market	Detroit			Total # of Weeks	3
		Client Code		Total	\$64,142.00
AE	Matthew Marcus	Product Code		Commission	\$9,621.30
Sales Coordinator	Lilka Marino	Est Code	HD23	Net Total	\$54,520.70
Office	Washington	Product Name		Total Spots	670
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep16	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		10.27 New Order, Please Review and Confirm,			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	HIST	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$71.00	\$142.00	30	Issue

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	197	473	0	0	0	0	0	0	0	0	0	0	670
AMT	\$17,594.00	\$46,548.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$64,142.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358217 | Detroit | Comcast/Taylor, MI | 4486 |